

The Star Newsletter

October 2026



**2026
Balloon
Sweatshirts
Are Here!**

Play in style
beginning Oct 1

Santa Ana Star
CASINO · HOTEL



One of the things I enjoy most about talking with our guests is hearing what keeps you coming back to The Star. For some, it's the traditions you look forward to year after year. For others, it's discovering something new. This October, I think we have a little of both.

Since 2005, our Balloon Fiesta sweatshirt has become a fall tradition at The Star. This year's vibrant new design will be available beginning October 1. It's a quality sweatshirt made to be enjoyed throughout the season, and I hope you'll add the 2026 edition to your collection.

We're also introducing something completely new: Play & Shop!

Play on Tuesdays, Wednesdays, or Thursdays throughout October and earn shopping credits. Then, during the first week of November, you get to shop from hundreds of items and choose exactly what you want. Treat yourself to something special, get a head start on your holiday shopping, or find something you didn't know you needed. Your selections will arrive at The Star for pickup December 15 through 17.

You can follow your shopping credits and browse the catalog through the Mobile Star Rewards App. And if you need help with the app, catalog, or promotion, just stop by the Players Club. We're always happy to help.

I love that October brings together a longtime Star tradition with a completely new way to reward your play. Most of all, I hope it gives you another reason to look forward to your next visit.

We'll see you at The Star!

All the Best,



John Andersen
Director of Marketing



2026 Balloon Sweatshirts are Here!

Beginning Oct 1

**Earn 500 Reward
Points in one day &
get a sweatshirt!**

While Supplies Last
Max one per day



Promotions

Thanksgiving Buffet

November 26th

Gather around for a delicious Thanksgiving feast featuring all the traditional favorites and special deluxe offerings like Prime Rib & Atlantic Salmon.

\$80 per person

Scan the QR code to reserve your tickets





PLAY & SHOP

**13 Days to Play
One Big Shopping Spree**

**Earn credits every
Tuesday, Wednesday
& Thursday**

**Shop with
your credits
November 1 - 7**



**Receive your
prizes before the
Holidays!**

step 1

**13 Days
in Oct**

Play & Earn

Play every Tuesday,
Wednesday &
Thursday in October to
earn shopping credits.
That's 13 chances to
stack as many credits
as you like.

step 2

Nov 1-7

Time to Shop!



Check out the catalog and start
making your wish list.
Then, November 1-7, use your
shopping credits to shop for
what **YOU** want – from
electronics to home goods &
more. You can get a head start
on your holiday shopping!



Scan the QR code to view
the prize catalog and
make your list!



step 3

Dec 15-17

Get Your Prize!



You picked it. You earned
it. Now enjoy it!
Your selections will arrive
in time for the holidays!

Our Generation

A Club for 50+

A Week of Benefits, Just for You

We believe being an
Our Generation
member should feel
rewarding in more
ways than one.

Monday: 5X Reward
Points + \$5 Food Credit

Tuesday: 2X Promotional
Entries + \$50 Free Play
Drawings + Kiosk Earn &
Get

Wednesday: 8a-11a
Community Breakfast
with tiered discount
pricing + Free Keno Ticket

October Kiosk Earn & Get

Stay cozy & warm
with this ultra
soft Sherpa throw
blanket

While supplies last



Community Breakfast

Wednesdays • 8a-11a

*Check out our weekly rotating
selection of delicious featured items!*

10/7	Carne Adovada • Belgian Waffle Station
10/14	Bread Pudding • Breakfast Tamales
10/21	Cinnabun • Frijoles Charros
10/28	Posole • Eggs Benedict



Halloween MULTIPLIERS

The games are hot & the multipliers are spooky

Saturday • Oct 31 • 6p–Midnight



Plus Players
2X
Reward Points

Signature Players
4X
Reward Points

Premier Players
3X
Reward Points